





## ABOUT

At JamTraxx Consulting, our mission is simple: we've taken our programming solutions to deliver ratings results for clients, not only in the US, but also in Canada. You've heard our work in Chicago, Toronto, San Francisco, Montreal, Minneapolis, and Vancouver, so hire us for a variety of reasons: To utilize our expertise and trademarked brands, to help identify problems, to supplement your staff, to act as your catalyst, to provide much needed objectivity, to teach, to bring new life to your organization, or to influence other people. At JamTraxx Consulting, we can do it all!

## MISSION

At JamTraxx Consulting, our mantra is simple: Work together effectively and efficiently, while having fun doing it.

## COST

At JamTraxx Consulting, our billing is simple: Cash or credit via PaySimple.Com, or even barter in some instances for project rates or on a retainer basis!

## TRAFFIC

Our barter is trafficked through United Stations Radio Networks.

BRANDS





## TEAM

### Rob Austin - CEO

Rob started his career at ENERGY.88.7 WLWU-FM, where he was an air personality and a student of Loyola University - Chicago. This led to a cross-town opportunity to intern, and later executive produce, the top-rated "Eddie and Jobo Morning Show," on heritage CHR, B96 WBBM. Listeners knew him lovingly, as the "Polish Engineer". There, he honed his programming skills under the guidance of Todd Cavanah and Erik Bradley.

Today, Rob oversees the corporate execution of JamTraxx Media and its many divisions. Having come from a financial background where he was banking and investing millions of client dollars at a young age, Rob believes that he is truly blessed to "work" in a craft that he truly loves! To date, he has trademarked numerous format ideas and has successfully launched a streaming portfolio of online stations under the CLUBJAM (TM) banner.

### Doug Holt - Consultant

Doug is a decades long programmer who saw airtime at heritage Phoenix station KZZP-FM. This fabled start led to his programming and production prowess to be demanded the world over in venues that would later include Los Angeles, Toronto, Berlin, Dublin, Nashville, and Minneapolis/St. Paul.

In 1993, he moved to work in country radio, where he has been programming and managing stations such as KAWW, KWCK, KAPZ, KOKR and KKSJ. He has also programmed CHR for several stations including the award winning, KFXV-FM.



## CONTACT INFO

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